



Welcome to *U.S. FARM REPORT* America's #1 Agri-business and rural lifestyle program. Now entering its 48th broadcast season, ***U.S. FARM REPORT*** remains the longest-running syndicated television program focusing on agriculture, rural issues and the country lifestyle.

The 2023/2024 ***U.S. FARM REPORT*** season begins the week of August 14, 2023. Hosted by award-winning journalist Tyne Morgan, a new edition of the program airs each weekend on stations coast-to-coast. Covering the people, places and issues impacting all corners of farm country, ***U.S. FARM REPORT*** attracts a large farm and ranch audience of all ages. The show also maintains a loyal following of city viewers who want to remain connected with country living and the business of agriculture.

Along with perspective from Host Tyne Morgan, U.S. Farm Report strives to stay relevant to its viewers by following what matters most to farmers, ranchers, and rural residents. Each week, Tyne takes a deep dive into the markets, bringing in veteran analysts to help producers navigate turbulent times. Meteorologist Matt Yarosewick gives viewers a glimpse at weather conditions for the coming weeks and months, conditions that could either hinder or help their production. John Phipps provides thought-provoking commentary, often leaving viewers with an alternative view of the issues, they're facing. Andrew McCrea travels the countryside, sharing unique stories with a rural taste, featuring the best of rural America. U.S. Farm Report is truly a one-stop shop, giving viewers a taste of the issues and news impacting agriculture Coast to Coast.

To those stations who have been airing ***U.S. FARM REPORT*** for many years, Farm Journal thanks you. To those just joining our line-up – ***WELCOME!***

If you have any questions after reviewing this information, please don't hesitate to call.

Thank You.

Sincerely,

Missy Kleva
Director of Distribution
Mobile: (574) 876-1177
Fax: (574) 232-8052
mkleva@farmjournal.com



ON AIR PROMOTION

Effective and efficient promotion is the lifeblood of any television program. ***U.S. FARM REPORT*** is promoted in all of Farm Journals' publications as well as on its popular website AgWeb.com. These outlets provide vital and targeted national promotion to America's farmers, ranchers, and rural residents.

We ask that you supplement our national promotion by running local promos/shared IDs on your station or web banners on your website. One promo a day between 8AM and 11 PM will make a significant difference in viewers of ***U.S. FARM REPORT*** on your station and generate a boost in local sales.

We do produce customized local promos for your use and can provide web graphics for your website. It is possible to schedule one of our talents for a personal appearance. This is on a limited basis and there is a fee involved however it can be a powerful event and a revenue producer. To participate in any of the above programs please contact Missy Kleva at (574) 876-1177.

U.S. FARM REPORT Promo

[USFR Promo](#)

[USFR Promo-Affiliate](#)



FACT SHEET / PROGRAM NOTES

- One-hour weekly Ag and Rural news Magazine series
- 52 original episodes (no repeats)
- Broadcast window – 8/14/23 – 8/11/24
- Total running time – 58:30
- Barter split: National - 8 minutes / Local – 8 minutes
- Program fed via OTSM SyndiNet Downloader through PMI Syndication
- Formats: Email evongunten@farmjournal.com if you want to be added to receive weekly program formats and updates. Segment times appear in opening slate during the feed.
- Affiliates can access the formats here: <https://PMI.tv/show/us-farm-report/>
- Please contact us regarding any changes to traffic email addresses during the season.
- Your contact for final format sheets is:

Eric VonGuten
Farm Journal Television
P: (574)309-9809
F: (574)232-8052
[*evongunten@farmjournal.com*](mailto:evongunten@farmjournal.com)



FORMAT EFFECTIVE w/o 08/14/23

Opening slate includes episode number and segment times.

SEGMENT #1	1:01 NATIONAL
BREAK #1	1:01 LOCAL
SEGMENT #2	2:01 NATIONAL
BREAK #2	
SEGMENT #3	2:01 LOCAL
BREAK #3	
SEGMENT #4	1:01 NATIONAL
BREAK #4	1:01 LOCAL
SEGMENT #5	To (28:30 into)
BREAK #5 – <u>Station Break</u>	for local news or local weather report inserts. (1:30)
SEGMENT #6	1:01 NATIONAL
BREAK #6	1:01 LOCAL
SEGMENT #7	
BREAK #7	2:01 NATIONAL
SEGMENT #8	
BREAK #8	2:01 LOCAL
SEGMENT #9	1:01 NATIONAL
BREAK #9	1:01 LOCAL
SEGMENT #10	(program close/credits & logos)

OFF TIME / TOTAL RUNNING TIME: 58:30

Please note: USFR 2023/2024 season begins the week of August 14, 2023. That first show will be episode #2610 with following shows numbered consecutively (#2611, #2612, #2613 and so on...). USFR produces 52 original episodes, no repeats.



FEED INFORMATION

Until further notice

The '23/'24 season will begin the week of August 14th with our first feed on Friday, August 18th at 11PM EST, for air that weekend.

****If not using PMI and our new delivery method with "On the Spot Media" (OTSM) for IP delivery of content for the 2023/2024 season. See last page of packet for detailed Distribution information.**

PMI Syndication 412-281-5900
Email Jeff Ptomey at jptomey@pmi.tv or
Monica at monica@pmisyndication.com

Production Farm Journal Television
54516 State Route 933 N
South Bend, IN 46637-3357
866-437-2583

Feed Times USFR is fed once on Friday night at:
11:00 PM EST
10:00 PM CST
9:00 PM MST
8:00 PM PST



PRE-EMPTION POLICY

Should you pre-empt ***U.S. FARM REPORT***, you must inform Farm Journal Television by contacting:

***Eric VonGunten
Farm Journal Television
54516 State Route 933 N
South Bend, IN 46637-3357
(574) 309-9809
evongunten@farmjournal.com***

Make-goods for National spots must be done in a comparable and mutually agreed upon time period, preferably within seven days. Affidavits reflecting the make-goods will be required.

Spots for make-goods are to be pulled from the program tape or satellite recording.

Contact your Farm Journal Television station sales representative regarding permanent time period changes.

AFFIDAVITS OF PERFORMANCE

An affidavit of performance should be prepared at the end of each month and emailed or mailed to the address below.

***Missy Kleva
Farm Journal Television
54516 State Route 933 N
South Bend, IN 46637
mkleva@farmjournal.com***



MUSIC CUE SHEET

U.S. FARM REPORT's theme is American Outdoors, by W.J. Reid, ASCAP, W.J. Reid, Co., Inc., J.R. Nem Music, Publisher.

VIEWER INFORMATION

"TRACTOR TALES"

Should viewers wish to have their antique tractor featured on the segment, ***"TRACTOR TALES"***, please have them send a horizontal photograph of the tractor and a brief history (1 page typed) to:

***U.S. FARM REPORT
Farm Journal Television
54516 State Route 933 N
South Bend, IN 46637-3357***

All ***U.S. FARM REPORT*** talent can also be contacted or written to at the same address. In addition, program comments can be sent via email to *mailbag@usfarmreport.com*.

WEBSITE

Visit our web site at www.usfarmreport.com where you'll find the latest information on markets, weather and program synopsis.

If you wish to print a copy of each program synopsis and retain them for your FCC files. Visit this link: U.S. Farm Report TV Recaps Link

https://www.dropbox.com/sh/o2mgo23fxdzvqrj/AAA_KycC3IJHGYuXuLPwEDNra?dl=0



Episode Numbers for *U.S. FARM REPORT* – 2022/2023 Season:

2558 - August 20-21	2586 - March 4-5
2559 - August 27-28	2587 - March 11-12
2560 - September 3-4	2588 - March 18-19
2561 - September 10-11	2589 - March 25-26
2562 - September 17-18	2590 - April 1-2
2563 - September 24-25	2591 - April 8-9
2564 - October 1-2	2592 - April 15-16
2565 - October 8-9	2593 - April 22-23
2566 - October 15-16	2594 - April 29-30
2567 - October 22-23	2595 - May 6-7
2568 - October 29-30	2596 - May 13-14
2569 - November 5-6	2597 - May 20-21
2570 - November 12-13	2598 - May 27-28
2571 - November 19-20	2599 - June 3-4
2572 - November 26-27	2600 - June 10-11
2573 - December 3-4	2601 - June 17-18
2574 - December 10-11	2602 - June 24-25
2575 - December 17-18	2603 - July 1-2
2576 - December 24-25	2604 - July 8-9
2577 - December 31 st -Jan. 1 st	2605 - July 15-16
2578 - January 7-8	2606 - July 22-23
2579 - January 14-15	2607 - July 29-30
2580 - January 21-22	2608 - August 5-6
2581 - January 28-29	2609 - August 12-13
2582 - February 4-5	
2583 - February 11-12	

2584 - February 18-19
2585 - February 25-26



Attn: Program Director
Re: US Farm Report
Distribution Information: 2023 – 2024 Season

Option 1: OTSM Syndinet

The show is being delivered through your OTSM SyndiNet Downloader, along with a timing XML in BXF format, which drops the file directly into the show folder.

US Farm Report

Delivery Day: Friday (Effective August 18th, 2023)

2300 (11:00pm ET)

As a courtesy, you will receive an email notice once the content has been delivered.

Option 2:

If a station should fail, you can do one of 2 things:

Use the backup file by going to the OTSM FTP site to download, login credentials required.

If you need a login, please contact PMI with the following information:

Station:

Contact Name:

Email:

Phone#:

Or A direct link sent if you are having technical issues

Should you have any questions please contact either Jeff or Monica by phone at PMI 412.281.5900 or by email at jptomey@pmi.tv or monica@pmisyndication.com

As a reminder, all stations need to have downloaded: <https://ezspotclient.otsmsuite.com/> in order to receive content