

FarmJournal
MEDIA



★ ★ ★ ★ ★ ★ ★ ★ ★ ★

AMERICAN COUNTRYSIDE

with
Andrew McCrea

***“A Daily Dose of What
Makes America Great”***

FarmJournal
RADIO 

American Countryside

A daily dose of what makes America Great



American Countryside is truly a daily dose of what makes America great. Hosted by Missouri Farmer and Rancher, Andrew McCrea, ***American Countryside*** is a compelling three minute radio feature that will make you late for an appointment. A cross between Paul Harvey and Charles Kuralt, Andrew is the quintessential American story teller. Andrew travels the American Countryside looking for compelling stories about people, places and things off the beaten path. **Winner of five “Oscars in Ag”**, ***American Countryside*** is available for sponsorship. And Andrew McCrea is available to voice sponsors billboards.

The Program...

- On the Air since 1996
- Over 3,000 shows
- Five new shows a week
- Reports from all 50 states
- 80+ affiliates in 14 states
- SiriusXM Rural Channel 80
- Five “Oscars in Ag” Awards
- Length – 3:00
 - 2:00 Content
 - 1:00 Commercial



“Sometimes we feature famous people and places that have changed our lives for better. However, it’s often the person you never heard of with a story you’ll never forget.”

-Andrew McCrea

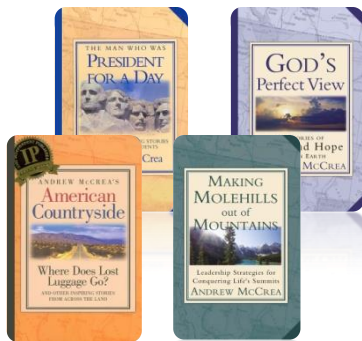


Listen at: <http://americancountryside.com/>



The Host: Andrew McCrea

- 5th Generation Grain & Livestock Farmer in Maysville, Missouri
- Past Chairman, MO Beef Industry Council
- Past Representative, U.S. Meat Export Federation
- Oscar Winning Broadcaster
- Member of NAFB
- Past National FFA Officer
- Nationally Recognized Speaker
- Author





American Countryside Station List

Stations in Bold carry "American Countryside" twice daily

ARKANSAS

Hardy KSAR-FM

COLORADO

Burlington KNAB-AM
Burlington KNAB-FM
Ft. Morgan KSIR-AM

Georgia

Royston WYZI-AM

IOWA

Boone KWBG-AM
Carroll KCIM-AM
Clinton KCLN-AM
Hampton KLMJ-FM
Harlan KNOD-FM
Mason City KGLO-AM
Mason City KRIB-AM
Muscatine KWPC-AM
Shenandoah KMA-FM
Shenandoah KMA-AM

ILLINOIS

Carlyle WXCO-FM
Carthage WCAZ-AM
DeKalb WL BK-AM
Jerseyville WJBM-AM
Monmouth WRAM-AM

ILLINOIS

Peoria WIRL-AM
Pittsfield WBBA-FM
Princeton WZOE-AM
Ramsey WTRH-FM

INDIANA

Bedford WQRK-AM
Elkhart /South Bend WTRC-AM
Huntingburg WBDC-FM
Madison WORX-FM
Santa Claus WAXL-FM

KANSAS

Coffeyville KGGF-AM
Colby KXXX-AM
Dodge City KELP-FM
Dodge City KAHE-FM
Goodland KLOE-AM
Great Bend KVGB-AM
Hutchinson KBWB-AM
Hutchinson KBWB-FM
Junction City KJCK-AM
Marysville KNDY-AM
Marysville KNDY-FM
Salina KFRM-AM

MINNESOTA

Alexandria KXRA-AM
Albany KASM-AM
Hutchinson KDUZ-AM
Madison KLQP-FM

MISSOURI

Bethany KAAAN-AM
Bethany KAAAN-FM
Bethany KAAAN-FM2
Cameron KKWK-FM
Cameron KMRN-AM
Farmington KREI-AM
Hannibal KHMO-AM
Memphis KMEM-FM
Mexico KXEO-AM
Moberly KWIX-AM
St. Joseph KFEQ-AM
Sullivan KTUI-AM
Trenton KTTN-FM

NEBRASKA

Alliance KCOW-AM
Columbus KJSK-AM
Kearney KGFW-AM
Lexington KRVN-AM
Scottsbluff KNEB-AM
Wayne KTCH-AM
West Point KTIC-AM

New York

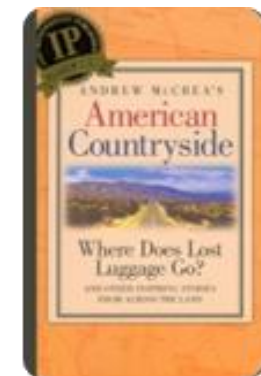
Avon WCJW-FM
Batavia WCJW-FM
Geneseo WCJW-FM
Warsaw WCJW-FM

NORTH DAKOTA

Jamestown KSJB-AM
Wahpeton KBMW-AM

SOUTH DAKOTA

Brookings KJJR-AM
Lemmon KBJM-AM
Mitchell KORN-AM
Yankton KYNT-AM



Also available at Sirius XM Channel 147 @ 3:55 AM & 1:55PM CDT, and at AmericanCountryside.com and MyFarmRadio.com on demand via podcast.



From our affiliates...

“The American Countryside has become a staple of our weekday programming. We hear nothing but compliments from listeners on Andrew's travels and the great personal stories of everyday people like us here in South Dakota.”

— Clint Greenway, PD – KORN Mitchell, SD

“American Countryside is a wonderful slice of Americana for our newstalk station. The show is well written, well produced, and well received! Our listeners love the unique features Andrew shares from throughout the United States. Andrew is a great storyteller.”

— Leland Franklin GM – WHBU Anderson, IN

“We air American Countryside twice a day on KFEQ. One of our long time sponsors is a regional trailer sales company. This is one of those features that is SO interesting day in and day out, that it makes our listeners hang on. Good sales potential and an excellent way to build quarter hour listening!”

— Gary Exline GM - KFEQ St. Joseph, MO

The Arrangement

- Distributed via web download
 - ✓ www.AmericanCountrySide.com/broadcasts
- 3-minute daily program, Monday – Friday
 - ✓ 2-minute program with 1-minute network avail
- You choose when to run the program
- Run it as many times as you like
- Perfect for selling adjacent sponsorships
- Andrew will voice sponsor billboard

Partner Benefits

Farm Journal promotion will tout your station nationally

- Excellent sales potential
- Perfect fit for rural lifestyle listeners
- Perfect fit for rural lifestyle ad category
- Makes listeners hang on
- Appointment listening
- Builds quarter hour listening
- Andrew voices billboards

Contact Us

Mark DePrez

VP & General Manager

Farm Journal Radio

Cell: 260-385-2574

mdeprez@farmjournal.com

Luane Graber

Director of Distribution

Farm Journal Broadcasting

Cell: (217) 242-4117

lgraber@farmjournal.com